

⚡ AI-Powered Nutrition

# ZERO AI

Eat better. Think less.

AI-powered nutrition coaching that works

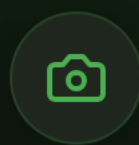


Photo Analysis



Instant Results



Smart Tracking

Built by **ERARTA AI**

# The Problem



## Tedious Tracking

Manual calorie counting is tedious -- 83% of people quit within 2 weeks



## Information Overload

Nutritional info is hard to find and interpret



## Too Much Effort

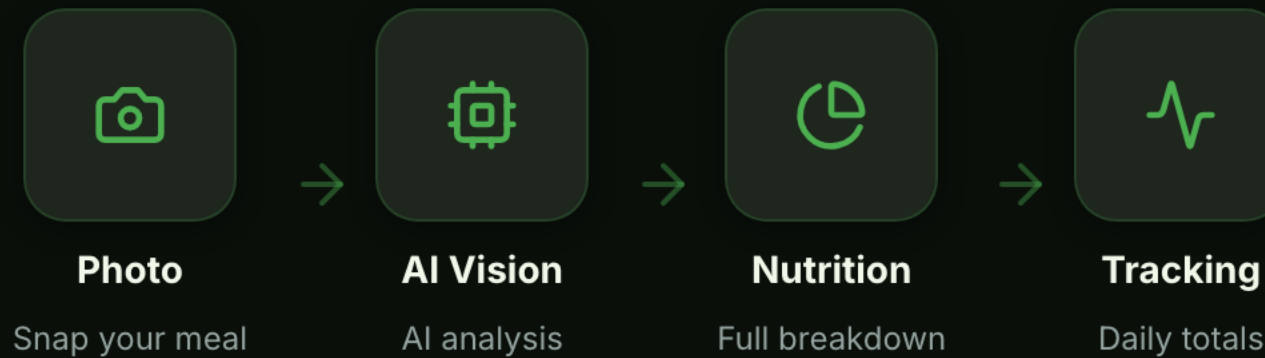
Most diet apps require too much effort to maintain



*People want to eat healthy, but the tools make it too hard.*

# The Solution

Snap a photo. Get instant **AI analysis**.



**Zero effort. Maximum insight.**

# Features



## Food Photo Analysis

Snap any meal, get instant calories and macros



## Barcode Scanning

Scan 2M+ products via OpenFoodFacts



## Meal Planning

AI-generated weekly meal plans



## Recipe Generation

Custom recipes based on your goals



## Daily Tracking

Automatic calorie and macro tracking

# Available Everywhere



## iOS & Android

Native Flutter app

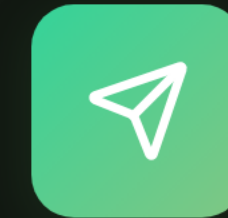
Full-featured mobile experience with camera integration



## Web Portal

Full dashboard at [c0r.ai](https://c0r.ai)

Comprehensive nutrition analytics and meal history



## Telegram Bot

Quick access via [@zer0\\_ai\\_bot](https://t.me/zer0_ai_bot)

Send a photo, get nutrition info instantly

# Business Model

	POPULAR	
<b>Basic</b>	<b>Pro</b>	<b>Premium</b>
<b>\$1.99</b>	<b>\$7.99</b> /mo	<b>\$19.99</b> /mo
20 credits	100 credits/month	Unlimited
Pay as you go	Best for daily use	Power users
<ul style="list-style-type: none"><li>✓ 20 AI analyses</li><li>✓ Photo recognition</li><li>✓ Barcode scanning</li><li>✓ Basic tracking</li></ul>	<ul style="list-style-type: none"><li>✓ 100 AI analyses/mo</li><li>✓ Meal planning</li><li>✓ Recipe generation</li><li>✓ Advanced analytics</li><li>✓ Priority support</li></ul>	<ul style="list-style-type: none"><li>✓ Unlimited analyses</li><li>✓ All Pro features</li><li>✓ Custom meal plans</li><li>✓ API access</li><li>✓ Family sharing</li></ul>

1 credit = 1 AI analysis (photo recognition, barcode scan, or recipe generation)

# Traction



**100K+**

Photos Analyzed



**50K+**

Products Scanned



**1K+**

Meals Generated

Launched **2024**

# Technology Stack



## MOBILE

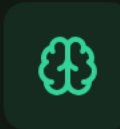
Cross-Platform Mobile

RevenueCat



## BACKEND

Scalable Backend



## AI

AI Vision

Custom ML Models



## DATABASE

Secure Database



## INFRASTRUCTURE

Enterprise Cloud



## APIS

Global Food Database

AI Image Processing

# Team



**ERARTA AI**

AI Venture Studio

[erarta.ai](https://erarta.ai) 



**Founded by Evgeniy**

Building AI products that simplify everyday life

ZERO AI

LUNA AI

MODERA

Solara

# Get Started



**c0r.ai**  
Web Portal



**@zer0\_ai\_bot**  
Telegram Bot



Download on the  
**App Store**



Get it on  
**Google Play**

**Start tracking your nutrition today.**

Zero effort required.

ZERO AI by ERARTA AI